

KEEPING YOU INFORMED

Today's coatings industry is facing unusual times related to more stringent VOC regulations. We are publishing this newsletter to inform you of the VOC issues affecting our industry.

WHAT ARE VOC'S?

"VOC's" are Volatile Organic Compounds. Organic solvents found in paint are among many compounds that fall into this category. As paint dries, organic solvents evaporate and combine with nitrogen oxides and sunlight to create ground level ozone or smog.

WHY Paints

ICI Paints' vision is to develop, produce, distribute and market its products and services in a way that does not cause damage to the environment.

In 1991, ICI Paints' was the first North American paint manufacturer to develop and market a latex paint completely free of organic solvents. The Lifemaster 2000® and Wonder-Pure™ products revolutionized the way air quality regulators viewed the paint industry.

In 2002, ICI Paints introduced the first oil paint suspended in water. The Advanced Oil™ and Mirrolac Speed™ products allow the application of a quality oil paint film to architectural surfaces with a fraction of the organic solvent. In the near future, a version of this product will be launched in Southern California that has VOC levels of less than 50 grams per liter.

When it comes to building paint products to the absolute limits of VOC reduction, ICI Paints has over 15 years experience developing and manufacturing ultra low solvent coatings. ICI Paints is committed to introducing innovative technologies to meet new more restrictive VOC regulations, without affecting product performance.



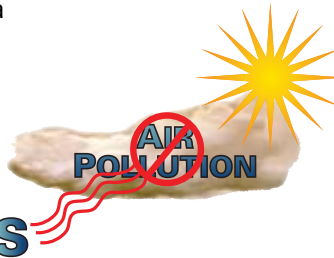
OZONE, WHAT IS IT?

- Produced at ground level by hydrocarbons, NOx (nitrogen oxides) and sunlight
- Ozone at ground level is a component of smog
- At ground level ozone is toxic
- At stratospheric level, it blocks out UV light
- Los Angeles has the highest ozone levels in the US



OZONE—HEALTH EFFECTS

- Ozone is poisonous at 1 ppm (0.0001 %)
- It is considered by the US EPA to be a severe irritant:
 - Eyes, nose, lungs, skin-drying effects
- It can cause lung damage
- It aggravates many breathing disorders, like asthma

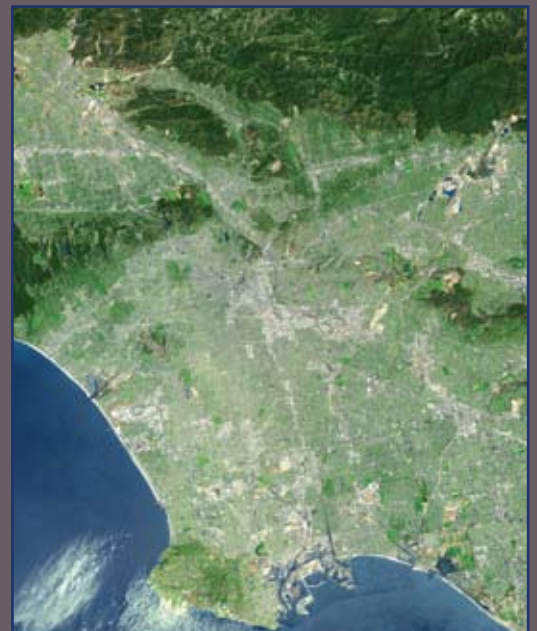


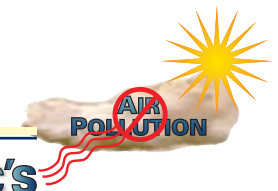
More Stringent VOC Limits in SCAQMD Region July 1, 2006

Effective July 1, 2006, more stringent VOC levels will go into effect in the SCAQMD, (South Coast Air Quality Management District) Region of California.

The counties affected by the SCAQMD regulations are: Los Angeles County, Orange County, Riverside County, and San Bernadino County.

A more detailed list of cities can be found on the official SCAQMD website at : <http://www.aqmd.gov/>.





MEETING VOC REGULATIONS IS A TECHNICAL CHALLENGE VOC's

How much VOC is allowed in a gallon of non flat latex paint?

Federal Today: 380 g/l VOC = 13 oz./gal.
 OTC Today: 150 g/l VOC = 5 oz./gal.
 SCAQMD Today: 150 g/l VOC = 5 oz./gal.
 SCAQMD (7/2006): 50 g/l VOC = 1.7oz./gal.



Picture shows levels of VOC allowed per gallon.

REGIONAL VOC CONSORTIUMS

OTC—Ozone Transport Commission, consists of Connecticut, Delaware, Washington D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and Virginia (only these counties: Arlington, Fairfax, Prince William, Stafford and Loudon). Adopted VOC Levels 2005. New suggested control measures to be adopted in 2007.
OTC—Ozone Transport Commission
www.OTCAIR.org

LADCO—Lake Michigan Air Directors Consortium Consists of Illinois, Indiana, Michigan, Ohio, and Wisconsin. Preliminary plans to adopt suggested control measures in 2007.

LADCO—Lake Michigan Air Directors Consortium www.LADCO.org

VISTAS—Visibility Improvement State and Tribunal Association of the Southeast consists of Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, the Eastern Band of Cherokee Indians, Knox County, Tennessee.
VISTAS—Visibility Improvement State and Tribunal Association of the Southeast
www.VISTAS-SESARM.org

CARB—California Air Resources Board consists of 24 air districts in California. New suggested control measures to be adopted in 2007.

CARB—California Air Resources Board
www.CARB.CA.gov

CARB, OTC and LADCO will be issuing new suggested control measures in 2007. Each air district (CARB), and each state (for OTC and LADCO) will have to create a new VOC rule based upon the suggested control measure. Once that information is available we will communicate how and what products this may affect as well as our plans going forward.

SCAQMD—South Coast Air Quality Management District
www.AQMD.gov

ICI Paints' Brands

- Devoe® Paint** www.devoepaint.com
- Devoe® Coatings** www.devoecoatings.com
- Dulux® Paint** www.icipaintstores.com
- Fuller O'Brien®** www.fullerpaint.com
- Glidden™ Paint** www.gliddenpaint.com
- ICI® Paints** www.icipaintstores.com
- * This Old House™ Paint** www.thisoldhousepaint.com

2006 VOC REGULATIONS THROUGHOUT THE U.S.

Coating Category	US EPA	Carb / OTC	Current SCAQMD	July 1, 2006 SCAQMD
Flat	250	100	100	100
Non-Flat	380	150	150	50
Non-Flat High Gloss	380	250	150	150
IM – General	450	250/340	250	100
IM – High Temp	650	420	420	420
Primer	350	200	200	100
QD Primer	450	200	200	100
Specialty Primer	350	350	350	100
QD Enamel	450	250	250	150
Floor	400	250	100	50
Rust Preventative	400	400	400	100
Stains	550	250*	250	250
Dryfog	400	400	400	400
Varnish	450	350*	350	275
Waterproof – Wood	600	250	250	100
Waterproof – Concrete	600	400	400	100

* Maine interior stains 550 g/l, exterior stains 250 g/l, varnish 450g/l.

It is the intent of this newsletter to explain the VOC regulations affecting our industry. Please contact your Sales Representative if you require any further information. Information can also be found on our websites.

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